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**Exam : AD0-E201**

**Title : Adobe Analytics Developer**

**Version : DEMO**

1. In the Adobe Mobile SDK, what is the name of the file where the Adobe Analytics report Suite ID is set?

- A. ADBMobile.json
- B. ADBMobileConfig.json
- C. AdobeMobileMeasurement.kson
- D. AdobeMobileLimrart.json

**Answer: B**

2. Assuming that all data will be collected from an on-page data layer, when should a data layer property be updated and called by its data element so that the value is accurate for the link click?

- A. After the s,t() call before the s,t1() call
- B. After both the s,vt() and s,t1() calls
- C. Before any server calls are made
- D. On DOM ready before window.onload()

**Answer: C**

3. An Adobe Analytics report shows a big percentage of breakdown values as "Other".

What could be the reason for this problem?

- A. Conversion event fires without a conversion variable
- B. Using segments in which the rule is disabled
- C. Pages fire outside URL filters
- D. Unclassified data in classification reports

**Answer: C**

4. How can a developer see which Adobe Experience Platform Launch rules are being fired without using browser plugins?

- A. `_satellite.logger.debug(true);`
- B. `_satellite.setDebug(true);`
- C. `_satellite.setDebug();`
- D. `localStong.setItem('setDebug[.]; true);`

**Answer: B**

5. What is the Adobe-recommended way to enable the Experience Cloud ID within Adobe Experience Platform (AEP) Launch?

- A. The Experience Marketing CloudID extension
- B. The Experience Cloud ID extension
- C. By custom code, as there is no Launch Extension
- D. The Adobe Analytics extension

**Answer: B**