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Exam : AD0-E301

Title : Campaign Standard Developer

Version : DEMO

1.What is needed to verify that a landing page which is blacklisting an email channel for a profile, is working?
A. A test profile subscribed to a service
B. A test profile
C. A profile
D. A blacklisted profile
Answer: C
Explanation:
Reference: https://docs.adobe.com/content/help/en/campaign-standard/using/profiles-and-audiences/understanding-opt-in-and-opt-out-processes/about-opt-in-and-opt-out-in-campaign.html

2.What are two steps a developer must do to set up a key-based authentication in order to transfer files to the Adobe-hosted SFTP? (Choose two.)
A. Request Adobe support to whitelist IP addresses
B. Upload a private key in the external account configuration.
C. Upload a public key in the external account configuration.
D. Provide the public key to Adobe support to have it uploaded to the SFTP server.
E. Provide the private key to Adobe support to have it uploaded to the SFTP server.
Answer: AD
Explanation:
Reference:
https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/importing-and-exporting-data/sftp-server-usage.html

3.Every week, new data files are uploaded to the Adobe-hosted SFTP server.
What is the maximum time limit that files remain on the SFTP server?
A. 30 days
B. 15 days
C. 20 days
D. 25 days
Answer: B
Explanation:
Reference:
https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/importing-and-exporting-data/sftp-server-usage.html

4.Which two component categories are used to filter data in a report? (Choose two.)
A. Population
B. Metrics
C. Period
D. Segments
E. Targets
Answer: DE

5.What elements are required to create and publish a new custom resource? (Choose two.)
A. Resource ID
B. Links
C. Screen definition
D. Fields
E. Identification Keys
Answer: CD
Explanation:
Reference: https://docs.adobe.com/content/help/en/campaign-standard/using/developing/use-cases--extending-resources/extending-the-profile-resource-with-a-new-field.html#extending-the-profile-resource with-a-new-field_step-4--update-and-target-profiles-with-a-workflow