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Exam : **CBM**

Title : Certified Business Manager

Version : DEMO

1.Process of envisioning the organization's future and developing the necessary procedures and operations to achieve that future is called:
A. Foregoing planning
B. Strategic planning
C. Operational planning
D. Organizational planning
Answer: B

2.What focuses on the roles of senior managers in guiding an organization to fulfill its missions and meet its goals?
A. Senior management
B. Operational control
C. Executive leadership
D. Board of Control
Answer: C

3.Effective leadership requires which core leadership skills?
A. vision, empowerment, intuition, self-understanding, and value congruence
B. vision, mission, intuition, process-control, and value congruence
C. mission, empowerment, perception, self-understanding, and value congruence
D. mission, presentiment, intuition, self-understanding, and correspondence
Answer: A

4.What is based on the presumption that it is determined by what a customer wants?
A. Property
B. Trait
C. Superiority
D. Quality
Answer: D

5._____ are targets and tolerances determined by designers of products and services.
A. Terms
B. Specifications
C. Constraints
D. Provision
Answer: B