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Exam : **M2035-725**

Title : IBM Kenexa Talent Acquisition Sales Mastery Test v1

Version : DEMO

1.According to the audio recording, what key trend influences why organizations choose both an Applicant Tracking System and an Onboarding system?
A.Retiring home-grown systems
B.HR Transformation
C.Sourcing -proactive pipelining of candidates for critical job families
D.Moving away from HRIS onboarding solution
Answer: C

2.Which of the following is an important market differentiator of Kenexa's Applicant Tracking System?
A.Applicant Ranking
B.OFCCP Compliance and EEO-1 reporting
C.Integrated social sourcing
D.Integrated job description database
Answer: C

3.According to the audio recording, which of the following client business challenges might signal a recruiting opportunity?
A.Integrating new employees from a recent acquisition
B.Developing a compensation strategy to attract the right talent
C.The need to rapidly onboard new employees
D.Poor employee retention rates
Answer: D

4.What is the typical implementation time for a 2x BrassRing System?
A.8 weeks-12 months
B.1 month -6 months
C.2 weeks -3 months
D.6 months -1 year
Answer: C

5.According to the audio recording, which of the following Kenexa 2x Onboard features offers easily quantifiable cost savings for US based customers?
A.30-60-90 day check ins
B.Electronic Signature support
C.Zero transactions costs for 1-9 processing
D.Support for 20 languages
Answer: A
Reference:http://www.kenexa.com/Portals/0/Downloads/Products/GTM-2xOnboard_Email.pdf(page 2)