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Exam : **M2040-669**

Title : IBM SmartCloud for Social
Business for SaaS Solution
Provider Sales Mastery v1

Version : DEMO

1.Which of the following are the key benefits of Communities?

- A. Enables people to work together more effectively
- B. Brings people together to a central place to collaborate on projects or topics
- C. Facilitates cross-company collaboration since participants can join without paying for a subscription
- D. All of the above

Answer: B

Explanation:

Communities -

- Bring people together to a central place to collaborate on projects or topics
 - Hosted online discussion forums, file sharing, task management, shared bookmarks, blogs, wikis, ideation, and more
 - Ideal for cross-company collaboration since participants can join without paying for a subscription
 - Works with a browser – no special software to install;
- http://www-903.ibm.com/edm/J1303/0305_whk/T1-4.pdf

2.What is the purpose of a part number for an average fee?

- A. To bill customers when their stock price exceeds their market value
- B. To bill customers whose inbound email exceeds their SPAM threshold
- C. To bill customers when they exceed their purchased authorized user entitlement
- D. None of the above

Answer: C

3.What is the purpose of a part number for a daily fee?

- A. To bill for Meetings by the minute
- B. To bill for a partial month when an order is provisioned before the end of the first month.
- C. To credit for days when nobody logs into SmartCloud for Social Business
- D. To adjust pricing according to daily exchange rate fluctuations

Answer: B

4.When do guest accounts expire?

- A. 30 days
- B. 60 days
- C. 90 days
- D. They never expire

Answer: D

5.Which is a key benefit of SmartCloud Engage over MS Office 365?

- A. Extranet collaboration due lo the free unlimited guest accounts offered by Engage
- B. Blogs
- C. Team Calendars
- D. Voice over IP In Meetings

Answer: D

Explanation:

Save time and effort comparing leading Collaboration Software tools for small businesses. The table above compares Microsoft Office 365 and IBM SmartCloud Engage. Check out how both product compares looking at product details such as features, pricing, target market and supported languages. Quickly access the latest reviews to compare actual user opinions and ratings. Do not hesitate to click on Visit Website to access a Free Demo or Trial immediately.

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