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Exam : **P8010-088**

Title : IBM Unica Enterprise
Marketing Operations
Technical Mastery Test v1

Version : DEMO

1.In Unica Marketing Operations, which of the following is a requirement for linked Programs and Plans?

- A.Must have the same owner.
- B.Must have the same security policy.
- C.Must have the same status.
- D.Must have the same effective date.

Answer: B

2.In Unica Marketing Operations, a user can generate single-object reports, such as Revision History or Approval Responses.Where are these reports available for Projects, Programs and Plans?

- A.Workflow tab
- B.Summary tab
- C.Custom tab
- D.Analysis tab

Answer: D

3.Which of the following data redistribution methods generally results in the fastest query times?

- A.Co-located joins
- B.Single redistribution joins
- C.Double redistribution joins
- D.Broadcast joins

Answer: A

4.In a Unica Marketing Operations Project Details view, what tab displays all modifications made to the Project or Request since its creation?

- A.Summary
- B.Tracking
- C.Analytics
- D.Budget

Answer: C

5.In Unica Marketing Operations, how many templates can a customer have for digital assets?

- A.One
- B.Three
- C.Five
- D.Ten

Answer: A